

**Giving Better.
Giving Together.**



Annual Report on 2020 Community Impact



What Do You Do With a Year Like 2020?

Our Partners decided in 2020 that we must increase our own capacity, dream big dreams and work together for a big impact in San Antonio. The pandemic may have changed how we did it; however, it did not slow us down.

We are happy to present our results from 2020 to show how together, we did even more in the face of historical barriers. Hand in hand, sleeves rolled up, we took on these challenges with energy and creativity to make something special happen.

In 2020 we completed the first SVPSA Fellowship for nonprofit leaders. With their feedback we will launch a larger, more robust program in 2021. SVPSA also began a collaboration with other funders to support 101 nonprofits with a Catchafire membership, a pro-bono consulting tool that saves hundreds of thousands of dollars in overhead expenses every month. We also began discussion about increasing the number of Partners so we can expand our grant making specifically with an eye on diversity inclusion and equity to represent our community and those we are investing in.

SVPSA salutes San Antonio's charitable organizations who faced overwhelming change amid pressure to do more with less, and to accomplish this working and around the clock. These nonprofit leaders and staff were a constant source of inspiration and grit that makes Social Venture Partners even more eager to support their work.

Our expansion, growth and innovative ideas became reality because of the support of individuals and organizations that work together so we can Give Better. Our Partners' commitment to invest in measurable impact is worth celebrating in our 2020 Annual Community Impact report.

Thank you to all those who made it possible,

A handwritten signature in blue ink that reads "Becky Dinn". The signature is written in a cursive, flowing style.

Becky Dinn

Executive Director



Our Mission

Social Venture Partners San Antonio (SVPSA) cultivates local philanthropists, strengthens nonprofits and invests in collaborative solutions to build powerful relationships to tackle our community's most pressing social challenges.

Our Values

Building
Community

Making
Impact

Coaching/
Mentoring

Embracing
Diversity

Caring

Our Model of Service

SVPSA does more than write checks. It helps those out to do good, do better – bringing together donors, nonprofits and social enterprises so we can make a greater collective impact.

We execute our mission by following the Three Dimensional Philanthropy model. This three-pronged strategy amplifies our overall impact when we:

- **Connect** and **engage** individuals, so we can make the greatest impact with our philanthropic giving.
- **Fund** and **strengthen** nonprofits, helping them take their vital work to the next level.
- **Invest** our talents in collaborative solutions, so those with a common cause can align their efforts and go farther, together.



SVPSA by the Numbers 2020

- Established as a fund at the San Antonio Area Foundation in 2016
- Became an independent 501(c)(3) charitable organization in 2019
- 42 Partners
- \$100K in capacity building grants directly to nonprofits
- Contributes hundreds of hours worth of consulting, education, coaching and mentoring directly for 101 area nonprofits
- Newest collaboration generated \$200K worth of savings for San Antonio nonprofits in virtual pro-bono consulting

Powered by Local Brains & Hearts

Social Venture Partners San Antonio (SVPSA) is a network of generous, bright minds who invest our time, talent and treasure in area nonprofits to make our community a better place to live and work. We are philanthropists, C-suite leaders, volunteers, parents and community leaders. We believe nothing truly great is accomplished alone, and within each of us is a gift that needs to be shared for the greater good.

Every person in our network has something to teach *and* something to learn. We spend time learning about the core issues in our community, talking with community experts to uncover where we can invest our energy to make a measurable difference.

We use grants as investments and match nonprofits with Partners who can provide the best mix of skills, talents and knowledge. This successful social investment model builds capacity – and supports nonprofits – in new and exciting ways.

When we work with nonprofits, we prefer the idea of rolling up our sleeves and working alongside their leaders matching our skills with their needs to achieve greater success. Specifically, SVPSA and our philanthropist Partners offer mentoring, coaching and “hands-on” professional support. We can provide tools and training in areas most nonprofits simply cannot afford.

We like good challenges. SVPSA seeks out innovative, growing nonprofits making a measurable difference in their work. These nonprofits benefit from our knowledge, connections and ability to open doors for them.

We believe that together, all of us can discover ways to build a stronger future for every family in San Antonio and South Texas.



SVP International, by the Numbers 2020

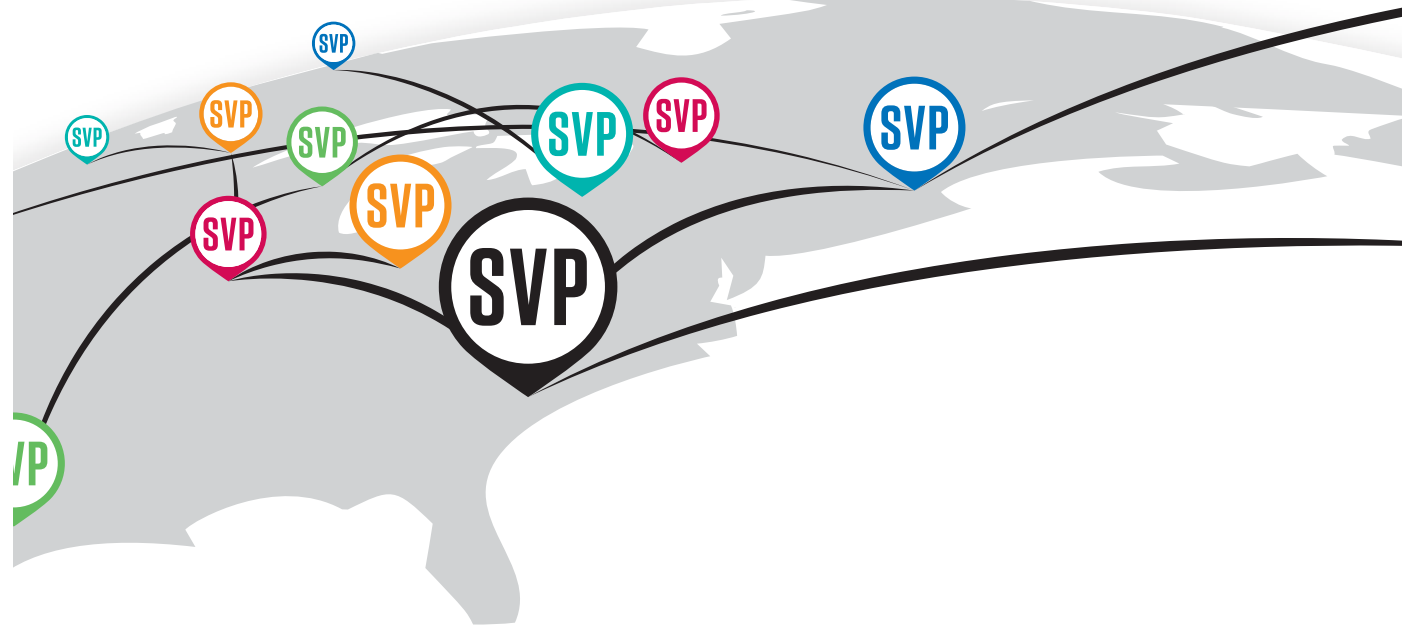
- 3,400+ Partner members
- 40 cities served by SVP affiliates in eight nations (U.S., Australia, Canada, China, India, Japan, Korea, United Kingdom)
- 900+ nonprofits funded worldwide
- Over \$70 million provided to nonprofits

Part of a Global Network of Caring

On the one hand, this is philanthropy rooted in our own backyard. SVPSA Partners invest money, time and skills in nonprofits in and around San Antonio. On the other hand, our partners are part of a network of 3,400 philanthropists in more than 40 cities around the world. We share common ideals and similar struggles, and can tap into a wealth of knowledge through network-wide conferences, online resources and virtual cross-city forums made possible by SVP International.

Social Venture Partners International was founded in 1997 in Seattle by Paul Brainard and led by Paul Shoemaker, two technology entrepreneurs. These two visionaries understood how SVP could be a catalyst for cascading change, giving nonprofits much-needed funding as well as intellectual support.

“It’s not about charity,” Paul Brainard said. “This is a more engaged giving style. If it’s done right, both sides end up with more in the end.”



Our Programs

Networking for Philanthropy

SVPSA regularly holds networking events for those who want to understand how to “give with impact.” Our focus at these events:

- **Learning** about the key issues in our community, and what barriers we face.
- **Identifying** the nonprofits addressing our most critical challenges.
- **Introducing** the most suitable SVPSA philanthropists to those nonprofits.

Invest in Building Capacity

SVPSA chooses to invest in one or two nonprofits for long-term capacity building. As part of this selection process, we help each organization create a detailed and feasible strategic plan. Next, as volunteers, we work with them to implement the most critical parts of that plan. We assign a “Lead Partner” to these nonprofit organizations to mentor the nonprofit’s leadership and staff. These partners help match needs with additional support by bringing in teams of experts from SVPSA and through collaborations.

Leadership Development Through SVPSA Fellowship

SVPSA’s Fellowship is an annual leadership development program offered to nonprofit leaders desiring to broaden their skillsets. Over six months, they are provided six full days of learning and networking based on curriculum they actually help design around their needs.

A bonus of participation is the opportunity to develop a valuable network of peers and mentors with whom to share ideas, success stories, and new processes. The experience is meant to build a wide range of skills in leadership, fundraising, finance, HR and operations. Offered at an affordable cost, Fellowship members walk away with something they can implement after each and every class.

To learn when yearly applications are available, go to www.svpsa.org and sign up to subscribe to our email list.





Catchfire Local Nonprofits by the Numbers, 2020

- 101 = regional nonprofits sponsored by Catchfire Funders
- \$990,125 = average revenue
- 63% = fewer than 20 FTE
- 21% = fewer than 4 FTE
- 74% = average % of senior staff from under-represented groups

Focus regions in Bexar County & San Antonio (some overlap)

- 15.79%: Districts 1 and 5
- 12%: District 3
- 10%: District 4
- 8%: District 8
- 7%: District 2
- Others: < 5%
- 65% = nonprofits provide some service outside Bexar County



Our Programs

Catchfire: New Virtual Volunteering Initiative for Local Nonprofits

Another opportunity SVPSA ~~uses to serve our community~~ is through Catchfire, a virtual, national volunteering network. It matches nonprofits lacking the budget or staff to do critical projects with Catchfire's 85,000+ professionals willing to donate their time and skills to solve those challenges. Sponsored nonprofits receive no cost consultative support for tasks involving marketing, communications, technology, web development, operations, business strategy, events and many other key operational activities.

Before 2020, no San Antonio nonprofits were sponsored in Catchfire. But that changed in 2020, when SVPSA spearheaded an ambitious effort to bring the network's services to local organizations recovering from the COVID-19 pandemic.

First, a Funders Collaborative of regional organizations was established to pay each nonprofit's sponsorship fee. Next, SVPSA encouraged the Funders to sponsor as many organizations as possible to jumpstart the initiative in October.

To the surprise and delight of everyone involved, this generous funding cohort collectively sponsored a whopping 101 local nonprofits to access the tool for a year.

In just three months, at the end of 2020, SVPSA Catchfire sponsorships provided \$120,352 worth of expertise and 588 hours to 49 completed projects serving San Antonio-area nonprofits. Many projects we are still underway and the value of this tool grows literally every day.

Some of the nonprofits who already had received notable donated value in 2020 include:

- Latched Support: \$6,772
- Students of service (SOS): \$5,422
- Youth Code Jam: \$6,073
- New Braunfels Christian Ministries: \$4,828

For more information, visit <https://svpsa.catchfire.org>

Fellowship by the Numbers, 2020

79% Woman led

50% POC led

\$1.59M Average budget of
SVPSA nonprofit
(1 outlier is \$10M; if removed,
average is \$785K)

Issues Addressed by Fellowship Members, 2020

57% Youth at Risk

71% Youth Education

21% Arts and Culture

7% Veteran Services

43% Mental Health

29% Homeless Services

50% Senior Services

Fellowship Program for Innovative Nonprofit Leaders



Fellowship is our cornerstone leadership program that measurably impacts the capacity of San Antonio nonprofits. It builds a stronger connection between SVPSA and program participants, a cohort of talented nonprofit leaders we call “Fellows.”



Fellowship is the perfect solution for those who can’t afford the financial and time commitment of the higher-level fellowships, and focuses on smaller organizations. SVPSA understands that these are the organizations that need the training the most.

We also understand that these leaders have unique needs, and this is why we develop curriculum around their particular needs. Individuals chosen for fellowships undergo a competitive application ~~and interview process~~ offered on a rolling schedule. Fellows attend six days of classes – one day a month for six months.

Ideal candidates are executive directors/CEOs or key leaders with significant decision-making authority who can participate in all sessions.

Fellows gain practical leadership skills via SVPSA-designed curricula that encourages innovation, problem-solving, partnering and further education. Fellows are taught today’s most effective leadership and measurement tools to empower them to increase both the capacity and sustainability of their nonprofits.

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The greatest benefit of my involvement with SVPSA was joining Fellowship, a powerful learning community of other nonprofit leaders and community leaders. Fellowship gave me valuable training and knowledge that made me a better executive director....I've been able to leverage the collective wisdom of that network to improve our organization, and our ability to carry out our mission....It's so rare to find a good leadership program that truly cares about your work and your development. I would urge any nonprofit leader to consider joining Fellowship to become a more effective leader.



Ambika Dani

Founder and Superintendent
Promesa Academy

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The SVPSA Fellowship is an absolute ‘must-do’ activity for any nonprofit leader. The time invested once a month will return months of knowledge. Fellowship has done the research for you about how to work collaboratively with a board and inject enthusiasm into them; how to understand financial documentation and its impact on a non-profit; how to give presentations and facilitate groups; how to communicate with potential funders, and so much more. Additionally, as a Fellowship member you become part of a network of nonprofits with whom you can collaborate outside of Fellowship meetings, and develop friendships that go beyond the program’s one-year commitment. I often find myself wishing we were still meeting and sharing knowledge ~~with one another.~~



Verlyn Maldonado

Coordinator of Strategic Partnerships & Grants
Bracken Christian School of Bulverde

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Participating in SVPSA’s Fellowship was a great opportunity for me to grow as a leader and to grow my organization. There was so much invaluable information provided by SVPSA members and their network. In my cohort of nonprofit leaders, we were fortunate to have a curriculum tailored just for us. The strategies, policies and other pertinent information were all geared towards smaller nonprofits, not larger entities, which made it easier to implement ideas, strategies and policies/processes. I met wonderful leaders who I may not have had the opportunity to work with if not for SVPSA. We made great connections that will carry onward through our work.



Sandra Morales

Executive Director
House of Neighborly Services

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Meeting and getting to know other nonprofit leaders in the Fellowship group was invaluable to me. Even though we came from very varied backgrounds and led vastly different organizations, we formed a bond of commonality. The missions were different, yet the struggles were the same. Not only did I learn more about the nonprofit landscape in San Antonio from my peers, but more importantly, I discovered new insights and resources for dealing with some issues. Each month, the experts introduced us to a wealth of information regarding marketing, budgets, future planning, board management, and much more.... Fellowship It has been the best experience, to date, of my short time in San Antonio.



Michael Pursley

Executive Director
Life Skills for Living

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YOUTH CODE JAM TX



What Does Our Capacity Building Model Look Like?

In 2017, when SVP San Antonio began our investment with Youth Code Jam (Y CJ), we provided its leadership with a strategic planning process targeting several areas where we could plug in experts to help them grow capacity.

Grants funded:

- Creation of data-gathering processes/reporting for impact measurements (2018)
- Salary for part-time executive assistant (2018 - 2019)
- Donor management software (2019 - 2020)

Expert volunteers provided:

- Executive Director coaching
- Website user experience updates
- Board training
- Government grant writing strategy

SVPSA was able to help Youth Code Jam in more ways than we first dreamed because its leaders were ready to act upon the great potential we saw in them. 2020 SVP Chairman, Billy Cox, worked as the SVP Lead Partner with Y CJ's Executive Director to implement the strategic plan.

Impressive growth:

- In two short years, Youth Code Jam grew its operating budget from \$127,000 (2017) to over \$500,000 (2019)
- Y CJ expanded beyond offering just weekend events to sponsoring statewide training and coding programs in 2020
- Due to strategic changes in 2020, Y CJ enlisted students from far outside Texas with its new online programs

Our 2020 Partners

SVP is the world's largest network of engaged donors. In the San Antonio area we are engaging with our Partners and community. We have an incredibly rich community of skilled professionals, ranging from filmmakers, financial managers, and nonprofit leaders to corporate veterans, foundation executives and people just beginning to explore their giving potential.

If you want to make a difference – and a bigger difference than you could alone – you'll want to meet these folks:



Jordan Abshier

Dr. Ildiko Agoston

Nisi Bennett

Garrett Brown

Dr. Chelsea Clinton

Billy & Lynn Cox

Kevin & Becky Dinnin

John & Beth Eadie

Jeannie Frazier

Jim & Lisa Fullerton

Chave Gonzaba

Harriet Marmon Helmle

Priscilla Hill-Ardoin

Dr. Fred Poordad & Dr. Judy Kim

Jamie Kowalski

Sharon & Jack Krietzburg

Jason Massiatte

Dr. Alec Miller

Prentice Miller

Kevin & Jennifer Moriarty

Bill & Cindy Neely

Gwen Notestine

Lauren Parker

Meg Paulus

Justin & Michelle Pawl

Erika Prosper Nirenberg

Hope Phillips

Suzanne Rojas

Juanita Sepulveda

Barbie Scharf-Zeldes

Dr. Arlene Siller

Michele Walsh

Beth Scantland Woolfolk

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I had been a professional community relations executive, volunteer, funder, capacity builder, nonprofit CEO and all-around aspiring do-gooder for many years. I joined SVPSA to find out what motivated others, and what our common interests might mean for the city I have called home for over 35 years. What I found was a group of fellow Partners who, unwavering in curiosity, are willing to take creative risks with their dollars. Together, we [humbly] seek to understand the root causes of our community's most challenging issues while never shrinking from authentic and difficult conversations. We still have much to learn from our community's subject matter experts who provide services and programming; that learning will be continuous.

I spent many years deciding how to deploy other people's money in response to what they found important. SVPSA is different. I am supported by really smart, purpose-driven individuals, with skill sets often very different than my own. Together, we leverage ~~and deploy~~ our communal assets in a way that has made me very proud to call these fellow Partners 'friends.'



Jennifer Moriarity
 Founder, Moriarty Consulting

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After living in San Antonio since 2014, one thing is obvious: This community cares about each other; so much so that there is a plethora of nonprofits. Many are led by community members who want to make a difference, but don't quite ~~yet~~ have the skills to manage a full-time nonprofit. As a manager of two nonprofits, [I can tell you] there have been way more times when I needed technical help over financial help. SVPSA provides this leveraging assistance without a price tag.


When you teach nonprofit members how to manage their finances or effectively apply for grants, you provide opportunities that surpass a grant or donation. The ripple effect of teaching multiple nonprofits how to reach their full potential shifts generational and systematic safety nets....I am honored to serve the city I love by way of SVPSA. We can reach and influence hundreds of nonprofits by providing our talent, treasure and time.



Nisi Bennett
 Founder, Some Digital Bloom

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SVPSA is comprised of passionate people serving our community by building the capacity of nonprofits and 'filling the gaps' in necessary services for people, places and pets in our city. SVPSA provides mechanisms for promoting public good initiatives that give nonprofit leaders relief when it's hard to find elsewhere. Whether it's for health, education, or arts and humanities, nonprofits are 'by the people, for the people.' They're also vital for the community since they draw public attention to societal issues  and connect funding to solution.

I love SVPSA's hands-on approach to building the capacity of nonprofits. Working with SVPSA's Partners has allowed me to build my network and contacts while learning from their expertise and experience. Being a SVPSA Partner definitely gives me a sense of community.



Arlene Siller
 CEO, Ascend

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SVPSA was able to grow our reach to more nonprofits, increase our sponsorships and grants from corporate and foundations. 2020 was our first year to receive foundation gifts that supported our new Skills-Based Volunteering program with sponsorships to Catchafire, an online volunteer-matching tool.

Increased income 155%
over 2019

Increased grants for nonprofit
capacity building 138% over 2019

Lowered cost of contract
staff by 40%

Increased assets
by \$34,000

2020 Income Summary

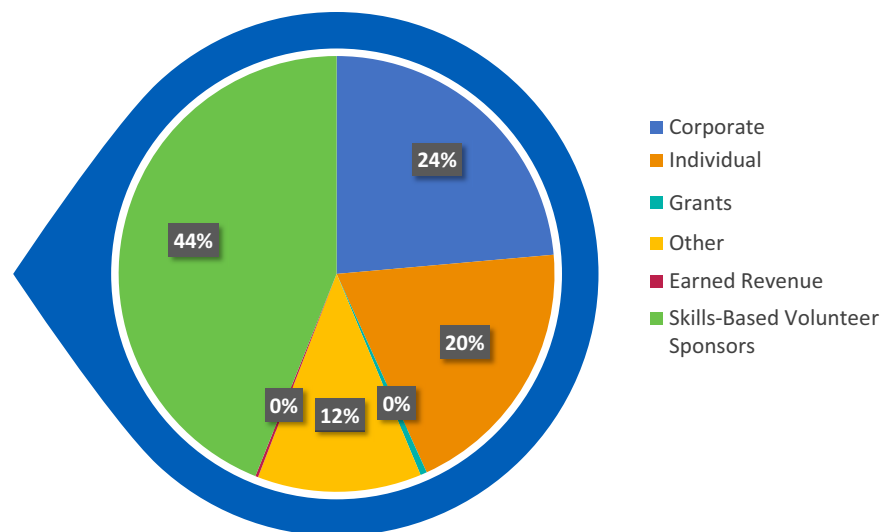
Corporate	\$48,459.58
Individual	\$40,290.95
Grants	\$1,000.00
Other	\$25,000.00
Earned Revenue	\$425.89
Skills-Based Volunteer Sponsors	\$90,200.00
2020 Total Income	\$205,376.42

2020 Expenses Summary

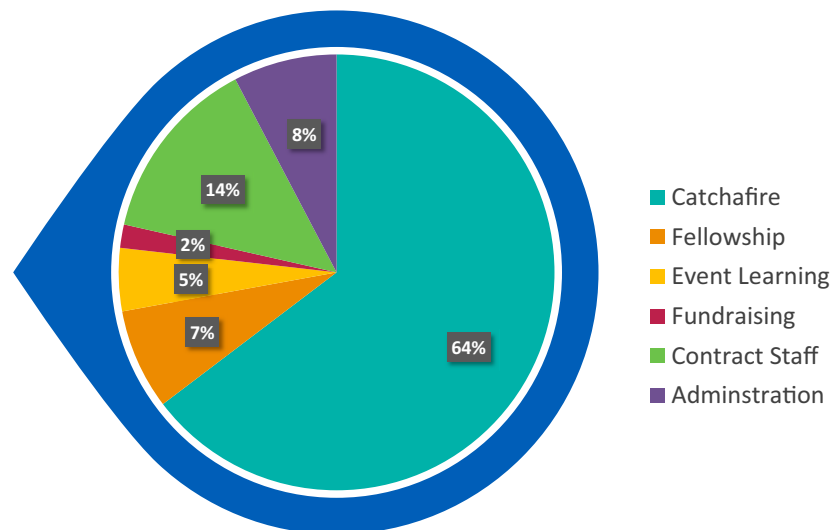
Catchafire	\$110,747.00
Fellowship	\$12,775.00
Event Learning	\$8,000.00
Fundraising	\$2,962.69
Contract Staff	\$23,600.00
Adminstration	\$13,163.00
Total Expenses	\$171,247.69
2020 Net Revenue	\$34,128.73

2019 Summary

2019 Total Income	\$80,310.71
2019 Total Expenses	\$137,312.55
2019 Net Revenue	-\$57,001.84



2020 Income



2020 Expenses



BOARD of DIRECTORS

Billy Cox, Chairman

Jordan Abshier

Nisi Bennett

Harriet Marmon Hemle

Jamie Kowalski

Jennifer Moriarty

Lauren Parker

Justin Pawl

Ed Pope

Juanita Sepulveda

Arlene Siller

Beth Scantland Woolfolk



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